

Reputation Watch Summary Report

Report of December on ZTE

This month, we have totally chosen over 80 pieces of information regarding Company A and made the diagrams after analyzing.

A. COMPANY NEWS SCAN

1. ZTE to Set Up Energy JV

December 5, National Business Daily

Chinese telecoms equipment provider ZTE Corp. (SEHK: 0763) announced today that it plans to set up an energy joint venture with three of its sister companies.

2. ZTE Likely to Supply Vodafone 5mn Mobile Phones

December 5, www.sina.com.cn

ZTE Corporation (SEHK: 0763 and SZSE: 000063) is talking with Vodafone Group Plc (NYSE: VOD) to supply the latter with 5 million low-price mobile phones and a contract is expected to be clinched in December 2007 or early 2008, said Isaac Liang, its international market director for the TD-SCDMA business, on December 4, 2007.

3. ZTE to Win CNY5bn Tender against Huawei, Source Said

December 26, it.sohu.com

ZTE Corporation (SZSE: 000063) would win an IPTV bid valued at CNY 5 billion launched by the Guangdong branch of China Telecom Corporation Ltd. (SEHK: 0728 and NYSE: CHA) against Huawei Technologies Co., Ltd., said a market source on December 26, 2007.

4. Huawei, ZTE Drive up Export Volume

December 27, www.sina.com.cn

Latest report released by the Ministry of Information Industry shows that Huawei Technologies and ZTE are most attributable to the huge increase of exports.

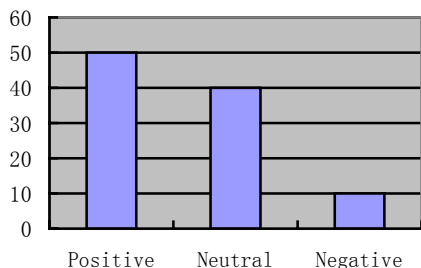
B. BRIEF SUMMARIZE

Telecom equipment manufacturers' profits increase thanks to export and strong domestic demand. Company A continues expanding in the overseas market. Meanwhile, it adjusts its marketing strategies in the domestic market, actively makes inroads into the second- and third-tier cities as well as rural

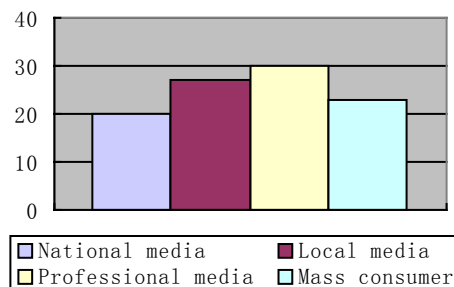
areas, and attempts to commence non-core business. Medias attach more attention to Company A and make positive reports on the latter. With good public image, the company is usually reported together with domestic and overseas well-known firms in the industry.

C. STATISTICAL ANALYSIS

1. News by tone of articles: (in all 90 pieces)



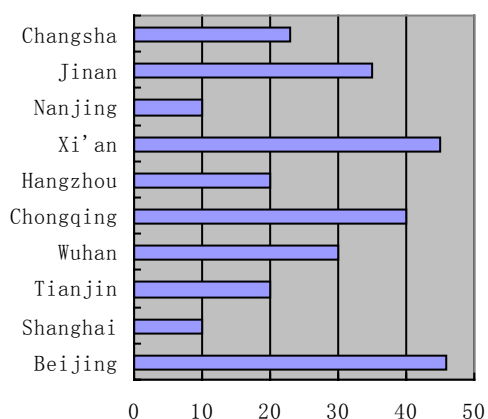
2. News by media: (in all 90 pieces)



3. All news by subjects: Product related, Marketing (Public relations), Company organizational issues (Management issues), Merger/acquisition and Investment issues, Legal issues, Others

	Product related	Marketing	Company organizational issues	Merger/acquisition and Investment issues	Legal issues	Others	Total
Number of articles	20	27	30	23	10	10	120
Percent	20%	27%	30%	23%	10%	10%	100%

4. Breakdown of the press coverage by city: (in all 90 pieces)



5. Distribution of report by press: (in all 90 pieces)

